PRESS RELEASE:
For Immediate Release

EDSL Sport Partners with Junior Formula 1000 Rally Championship to Deliver a Career-Defining Opportunity for Young Drivers

The Junior Formula 1000 Rally Championship has announced an exciting new partnership with EDSL Sport, one of the UK's most respected professional rally outfits. The collaboration introduces a prize unlike anything previously offered in the championship's history: the 2026 champion will receive an exclusive private test session in a BRC4-class Ford Fiesta, prepared and run by EDSL Sport.

For a young driver emerging from the junior ranks, the chance to step into an M-Sport–built, professionally maintained rally car is nothing short of transformative. It offers a rare glimpse into the demands, precision, and performance of a machine built for competition at the highest national level. More importantly, it provides a first-hand experience of what it truly means to operate within a British Rally Championship environment — from the technical expectations to the professional standards that define top-tier rallying.

A Prize Designed to Accelerate Careers

The private test session is more than a few laps in a fast car. It is a structured, developmental opportunity delivered by a team with a proven track record. EDSL Sport's engineers, technicians, and driver coaches will be on hand to guide the champion through every stage of the experience, offering insights into car setup, pace-note refinement, feedback analysis, and the mental approach required to compete at BRC level.

This is the kind of career-shaping exposure that can fast-track a young driver's progression, giving them a benchmark for the skills and professionalism required as they move up the rallying ladder.

A Team with Proven Excellence Across Europe

EDSL Sport's involvement brings significant credibility to the prize. With a strong history in the sport and success across Europe, the team has built a reputation for meticulous preparation, technical excellence, and unwavering commitment to performance. Their cars have competed — and won — on a wide range of surfaces and championships, earning respect from drivers, teams, and organisers alike.

Beyond the headline prize, EDSL Sport will also be available throughout the season to support drivers and teams, offering guidance and expertise at every stage of their rallying journey. Their presence reinforces the championship's commitment to providing professional-level development pathways for young competitors.

A Shared Vision for the Future of Rallying

Alex Waterman of EDSL Sport expressed his enthusiasm for supporting the next generation:

"We're incredibly excited to partner with the Junior Formula 1000 Rally Championship. Supporting young drivers is something we're deeply passionate about, and offering the champion a test in our Fiesta is a fantastic way to give them a taste of what lies ahead. The juniors are the future of rallying, and we're proud to play a part in helping them take their next steps."

Championship Coordinator Chris Davies highlighted both the value of the partnership and his personal experience with the team:

"We are hugely grateful to EDSL Sport for their support. This prize is an incredible opportunity for our champion and adds real value to what the championship offers young drivers. On a personal note, having worked with EDSL Sport myself, I've seen first-hand the professionalism, dedication, and excellence they bring to everything they do. We couldn't ask for a better partner to help guide the next generation."

A Milestone Moment for the Junior Formula 1000 Rally Championship

This partnership marks a significant step forward for the championship, reinforcing its reputation as one of the most effective and accessible entry points into rallying. By connecting young drivers with a team of EDSL Sport's calibre, the series continues to strengthen its commitment to meaningful development, real-world opportunities, and long-term progression.

The 2026 season promises to be one of the most exciting yet — not only for the competitors fighting for the title, but for the champion who will earn a chance to experience the next level of the sport in a way few juniors ever do.

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